

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG23/12 15.02  
 \*\*\* CHANGES \*\*\* \*\* WFLA-TV \*\*\*

REP HEADLINE# C282977 TRF# E:120816  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

ADV # ADV. NAME FOLLI/B NELSON/C/SEN/FL REP. # OFF. # SALESMAN #  
 AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON  
 6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)  
 ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6282977 CLASS: NATL. LOCAL REGIONAL  
 PRDCT NELSON FOR SENATE EST#550 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG22/12 SEP3/12 WK-2  
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG23/12 15.02

REP: ADDITIONS  
 ADDED LINE 21  
 REV TTL \$21,000 Q29X  
 PLEASE CONFIRM  
 THANKS SHOSHANA FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 NELSON FOR SENATE

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 550

|    |   |  |           |    |  |          |      |      |   |  |     |   |
|----|---|--|-----------|----|--|----------|------|------|---|--|-----|---|
| 21 | A |  | 700A-900A | 30 |  | \$550.00 | 8/25 | 8/25 | 1 |  | SAT | 1 |
|----|---|--|-----------|----|--|----------|------|------|---|--|-----|---|

PROGRAM : TODAY SHOW SAT  
 CON COM1: TODAY SHOW SAT  
 AUG/12 \$8,525.00 SEP/12 12475.00  
 CONTRACT TOTAL 21000.00  
 TOTAL SPOTS 29

*Shm/175115 (5)*

| LINE# | REP   | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-------|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| :     | LINE# | :  | :           | :    | :   | :    | DATE       | DATE     | :        | :         | :    | SPTS      |

MARKET TOTALS \$149,585    WFLA 14%    WFTS 21%    WTSP 22%    WTVT 28%    WTOG 2%    WTTA 3%    WMOR 2%  
 WMOX 0%    WXPX 0%    WWSB 8%    CABL 0%  
 SHARES ARE ACCURATE  
 SVC- NSI    BOOKS- AUG/12  
 DEMOS- RA35+\*  
 MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME  
 P-CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 749 Issue 3



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

|                    |                                  |                          |           |                    |                    |
|--------------------|----------------------------------|--------------------------|-----------|--------------------|--------------------|
| Client:            | Bill Nelson/ D/ State Senate/ FL | Submission Cost:         | 21000     | Campaign Ref:      | E:120816134        |
| Buyer:             |                                  | Client/Product/Estimate: | . / /550  | Sales Rep:         | HRP Washington, DC |
| Schedule Dates:    | 08/20/12 to 09/09/12             | Weeks:                   | 3         | Order Ref:         | 06282977           |
| Est./PO Number:    | 06282977                         | Contract type:           | Political | Business Type:     | POLITICAL          |
| Associated Copies: | No                               |                          |           | Business Category: | Transactional      |

|              |                   |                |      |             |                          |
|--------------|-------------------|----------------|------|-------------|--------------------------|
| Product:     | Nelson For Senate | Booking Group: | WFLA | Key Market: | Tampa-St. Petersburg, FL |
| Demographic: | (L) Household     | Order:         |      |             |                          |

| Ref                                   | Sales Product Details         | Rev Type | Rate | Spot Type   | 08/20             | 08/27 | 09/03 | Total | Cost |
|---------------------------------------|-------------------------------|----------|------|-------------|-------------------|-------|-------|-------|------|
| 1                                     | M-F 2p Rachael Ray<br>..WTF.. | 03       | 250  | 30<br>Comme | Nbr of Spots<br>1 |       |       | 1     | 250  |
| 2                                     | M-F 2p Rachael Ray<br>MTWTF.. | 03       | 250  | 30<br>Comme | Nbr of Spots<br>1 | 3     |       | 3     | 750  |
| 3                                     | M-F 4p Dr Oz<br>..WTF..       | 03       | 650  | 30<br>Comme | Nbr of Spots<br>1 |       |       | 1     | 650  |
| 4                                     | M-F 4p Dr Oz<br>MTWTF..       | 03       | 650  | 30<br>Comme | Nbr of Spots<br>1 | 3     |       | 3     | 1950 |
| 5                                     | M-F 5p News<br>..WTF..        | 04       | 850  | 30<br>Comme | Nbr of Spots<br>1 |       |       | 1     | 850  |
| 6                                     | M-F 5p News<br>MTWTF..        | 04       | 850  | 30<br>Comme | Nbr of Spots<br>1 | 1     |       | 1     | 850  |
| 7                                     | M-F 6p News<br>..WTF..        | 02       | 2000 | 30<br>Comme | Nbr of Spots<br>1 |       |       | 1     | 2000 |
| 8                                     | M-F 6p News<br>MTWTF..        | 02       | 2000 | 30<br>Comme | Nbr of Spots<br>1 | 2     |       | 2     | 4000 |
| Weekly Totals: Total Spots(Ord Spots) |                               |          |      |             | 12                | 17    |       | 29    |      |

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 749 Issue 3



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P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

|                    |                                  |                          |           |                    |                    |
|--------------------|----------------------------------|--------------------------|-----------|--------------------|--------------------|
| Client:            | Bill Nelson/ D/ State Senate/ FL | Submission Cost:         | 21000     | Campaign Ref:      | E:120816134        |
| Buyer:             | FL                               | Client/Product/Estimate: | . / .550  | Sales Rep:         | HRP Washington, DC |
| Schedule Dates:    | 08/20/12 to 09/09/12             | Weeks:                   | 3         | Order Ref:         | 06282977           |
| Est./PO Number:    | 06282977                         | Contract type:           | Political | Business Type:     | POLITICAL          |
| Associated Copies: | No                               |                          |           | Business Category: | Transactional      |

| Ref                                   | Sales Product Details                           | Rev Type | Rate | Spot Type   | 08/20        | 08/27 | 09/03 | Total | Cost |
|---------------------------------------|---|----------|------|-------------|--------------|-------|-------|-------|------|
| 9                                     | Show<br>..WTF..                                 | 03       | 800  | 30<br>Comme | Nbr of Spots | 1     |       | 1     | 800  |
| 10                                    | M-F 1135p ET / 1035p CT Tonight Show<br>MTWTF.. | 03       | 800  | 30<br>Comme | Nbr of Spots |       | 2     | 2     | 1600 |
| 11                                    | M-F 1237a ET / 1137p CT Late Night<br>..WTF..   | 02       | 350  | 30<br>Comme | Nbr of Spots | 2     |       | 2     | 700  |
| 12                                    | M-F 1237a ET / 1137p CT Late Night<br>MTWTF..   | 02       | 350  | 30<br>Comme | Nbr of Spots |       | 1     | 1     | 350  |
| 13                                    | Sat 7a Today Show<br>.....S.                    | 03       | 550  | 30<br>Comme | Nbr of Spots | 1     | 1     | 2     | 1100 |
| 14                                    | Sat 9a News<br>.....S.                          | 02       | 475  | 30<br>Comme | Nbr of Spots |       | 1     | 1     | 475  |
| 15                                    | Sat 12p News<br>.....S.                         | 02       | 200  | 30<br>Comme | Nbr of Spots |       | 1     | 1     | 200  |
| 16                                    | Sat 6p News<br>.....S.                          | 03       | 800  | 30<br>Comme | Nbr of Spots | 1     |       | 1     | 800  |
| 17                                    | Sun 9a News<br>.....S                           | 02       | 475  | 30<br>Comme | Nbr of Spots | 1     |       | 1     | 475  |
| 18                                    | Sun 6p News<br>.....S                           | 02       | 900  | 30<br>Comme | Nbr of Spots | 1     | 1     | 2     | 1800 |
| 19                                    | M-F 6a News                                     | 03       | 850  | 30<br>Comme | Nbr of Spots |       | 1     | 1     | 850  |
| Weekly Totals: Total Spots(Ord Spots) |   |          |      |             | 12           | 17    |       | 29    |      |

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 749 Issue 3



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

|   |   |   |
|---|---|---|
| <b>Client:</b> Bill Nelson/ D/ State Senate/ FL | <b>Submission Cost:</b> 21000           | <b>Campaign Ref:</b> E:120816134        |
| <b>Buyer:</b> FL                                | <b>Client/Product/Estimate:</b> / / 550 | <b>Sales Rep:</b> HRP Washington, DC    |
| <b>Schedule Dates:</b> 08/20/12 to 09/09/12     | <b>Weeks:</b> 3                         | <b>Order Ref:</b> 06282977              |
| <b>Est./PO Number:</b> 06282977                 | <b>Contract type:</b> Political         | <b>Business Type:</b> POLITICAL         |
| <b>Associated Copies:</b> No                    |   | <b>Business Category:</b> Transactional |

| Ref  | Sales Product Details        | Rev Type | Rate | Spot Type | Comme | Nbr of Spots | 08/20 | 08/27 | 09/03 | Total | Cost |
|--|------------------------------|----------|------|-----------|-------|--------------|-------|-------|-------|-------|------|
| 20   | Sat 7a Today Show<br>.....S. | 03       | 550  | 30        | Comme | 1            |       |       |       | 1     | 550  |
| <b>Weekly Totals:</b> Total Spots(Ord Spots) |                              |          |      |           |       |              | 12    | 17    |       | 29    |      |

| Grand Totals |       |                  |      |                  |       |
|--------------|-------|------------------|------|------------------|-------|
|              |       | Month 8 Weeks: 4 |      | Month 9 Weeks: 5 |       |
| Totals       |       | 08/20            |      | 08/27            |       |
| Spots        | 29    |                  |      |                  | 17    |
| Cost         | 21000 |                  | 12   |                  | 8525  |
|              |       |                  | 8525 |                  | 12475 |

REP HEADLINE# 6282977 TRF# E:120816  
\$\$\$ MOD# : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG17/12 11.10  
\*\*\* CHANGES \*\*\* \*\* WFLA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/B NELSON/D/SEN/FL REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)  
ALEXANDRIA, VA 22310

ORDER # \_\_\_\_\_ CONTRACT # 6282977 CLASS: NATL. \_\_\_\_\_ LOCAL \_\_\_\_\_ REGIONAL \_\_\_\_\_

PRDCT NELSON FOR SENATE EST#550 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG22/12 SEP3/12 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG17/12 11.10

REP: MAKEGOOD  
SPOT CANCELED ON LN 7  
LN 20 ADDED  
TTL SAME  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
NELSON FOR SENATE

8/17

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 550

|                     |   |  |           |    |  |          |      |      |   |  |     |   |
|---------------------|---|--|-----------|----|--|----------|------|------|---|--|-----|---|
| 7                   | S |  | 500P-530P | 30 |  | \$850.00 | 9/3  | 9/3  | 0 |  | MON | 0 |
| PROGRAM : WFLA NEWS |   |  |           |    |  |          |      |      |   |  |     |   |
| CON COM1: WFLA NEWS |   |  |           |    |  |          |      |      |   |  |     |   |
| 20                  | A |  | 600A-700A | 30 |  | \$850.00 | 8/27 | 8/31 | 1 |  | M-F | 1 |
| PROGRAM : 6A NEWS   |   |  |           |    |  |          |      |      |   |  |     |   |
| CON COM1: 6A NEWS   |   |  |           |    |  |          |      |      |   |  |     |   |

8/20/12 FCC (G)

REP HEADLINE# 0282977    KRFH S:110316    REP: TEL# 703-316-9399    FAX# 703-516-9680  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$    ORDER WORKSHEET    AGENCY CREDIT RISK !!!    AUG17/12 11.10  
 HARRIS REPORT FROM REP    \*\*\* WFLA-TV \*\*\*

| LINE#          | REP | CD | TIME PERIOD | LGTH   | SEC | RATE     | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------|-----|----|-------------|--------|-----|----------|------------|----------|---------|-----------|------|-----------|
| AUG/12         |     |    | \$7,975.00  | SEF/12 |     | 12475.00 |            |          |         |           |      |           |
| CONTRACT TOTAL |     |    |             |        |     |          |            |          |         |           |      | 20450.00  |
| TOTAL SPOTS    |     |    |             |        |     |          |            |          |         |           |      | 28        |

MARKET TOTALS \$149,585    WFLA 14%    WFTS 21%    WTSP 22%    WTVT 28%    WTOG 2%    WTTA 3%    WMOR 2%  
 SHARES ARE ACCURATE    WMOX 0%    WXPX 0%    WWSB 8%    CABL 0%  
 SVC- NSI    BOOKS- AUG/12  
 DEMOS- RA35+\*  
 MOD CODE    A-ADD    B-REV TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME  
 P-CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 732 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

|                    |                                  |                          |           |                    |                    |
|--------------------|----------------------------------|--------------------------|-----------|--------------------|--------------------|
| Client:            | Bill Nelson/ D/ State Senate/ FL | Submission Cost:         | 20450     | Campaign Ref:      | E:120816134        |
| Buyer:             | FL                               | Client/Product/Estimate: | . / /550  | Sales Rep:         | HRP Washington, DC |
| Schedule Dates:    | 08/20/12 to 09/09/12             | Weeks:                   | 3         | Order Ref:         | 06282977           |
| Est./PO Number:    | 06282977                         | Contract type:           | Political | Business Type:     | POLITICAL          |
| Associated Copies: | No                               |                          |           | Business Category: | Transactional      |

|              |                   |                |      |             |                          |
|--------------|-------------------|----------------|------|-------------|--------------------------|
| Product:     | Nelson For Senate | Booking Group: | WFLA | Key Market: | Tampa-St. Petersburg, FL |
| Demographic: | (L) Household     | Order:         |      |             |                          |

| Ref                                   | Sales Product Details         | Rev Type | Rate | Spot Type   | 08/20             | 08/27 | 09/03 | Total | Cost |
|---------------------------------------|-------------------------------|----------|------|-------------|-------------------|-------|-------|-------|------|
| 1                                     | M-F 2p Rachael Ray<br>..WTF.. | 03       | 250  | 30<br>Comme | Nbr of Spots<br>1 |       |       | 1     | 250  |
| 2                                     | M-F 2p Rachael Ray<br>MTWTF.. | 03       | 250  | 30<br>Comme | Nbr of Spots      | 3     |       | 3     | 750  |
| 3                                     | M-F 4p Dr Oz<br>..WTF..       | 03       | 650  | 30<br>Comme | Nbr of Spots<br>1 |       |       | 1     | 650  |
| 4                                     | M-F 4p Dr Oz<br>MTWTF..       | 03       | 650  | 30<br>Comme | Nbr of Spots      | 3     |       | 3     | 1950 |
| 5                                     | M-F 5p News<br>..WTF..        | 04       | 850  | 30<br>Comme | Nbr of Spots<br>1 |       |       | 1     | 850  |
| 6                                     | M-F 5p News<br>MTWTF..        | 04       | 850  | 30<br>Comme | Nbr of Spots      | 1     |       | 1     | 850  |
| 7                                     | M-F 6p News<br>..WTF..        | 02       | 2000 | 30<br>Comme | Nbr of Spots<br>1 |       |       | 1     | 2000 |
| 8                                     | M-F 6p News<br>MTWTF..        | 02       | 2000 | 30<br>Comme | Nbr of Spots      | 2     |       | 2     | 4000 |
| Weekly Totals: Total Spots(Ord Spots) |                               |          |      |             | 11                | 17    |       | 28    |      |



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6190 Grovedale CT #200  
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Bill Nelson/ D/ State Senate/ FL  
Submission Number 732 Issue 2



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P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

|                    |                                  |                          |           |                    |                    |
|--------------------|----------------------------------|--------------------------|-----------|--------------------|--------------------|
| Client:            | Bill Nelson/ D/ State Senate/ FL | Submission Cost:         | 20450     | Campaign Ref:      | E:120816134        |
| Buyer:             | FL                               | Client/Product/Estimate: | . / .7550 | Sales Rep:         | HRP Washington, DC |
| Schedule Dates:    | 08/20/12 to 09/09/12             | Weeks:                   | 3         | Order Ref:         | 06282977           |
| Est./PO Number:    | 06282977                         | Contract type:           | Political | Business Type:     | POLITICAL          |
| Associated Copies: | No                               |                          |           | Business Category: | Transactional      |

| Ref                                   | Sales Product Details                           | Rev Type | Rate | Spot Type   | 08/20        | 08/27 | 09/03 | Total | Cost |
|---------------------------------------|---|----------|------|-------------|--------------|-------|-------|-------|------|
| 9                                     | Show<br>..WTF..                                 | 03       | 800  | 30<br>Comme | Nbr of Spots | 1     |       | 1     | 800  |
| 10                                    | M-F 1135p ET / 1035p CT Tonight Show<br>MTWTF.. | 03       | 800  | 30<br>Comme | Nbr of Spots |       | 2     | 2     | 1600 |
| 11                                    | M-F 1237a ET / 1137p CT Late Night<br>..WTF..   | 02       | 350  | 30<br>Comme | Nbr of Spots | 2     |       | 2     | 700  |
| 12                                    | M-F 1237a ET / 1137p CT Late Night<br>MTWTF..   | 02       | 350  | 30<br>Comme | Nbr of Spots |       | 1     | 1     | 350  |
| 13                                    | Sat 7a Today Show<br>.....S.                    | 03       | 550  | 30<br>Comme | Nbr of Spots | 1     | 1     | 2     | 1100 |
| 14                                    | Sat 9a News<br>.....S.                          | 02       | 475  | 30<br>Comme | Nbr of Spots |       | 1     | 1     | 475  |
| 15                                    | Sat 12p News<br>.....S.                         | 02       | 200  | 30<br>Comme | Nbr of Spots |       | 1     | 1     | 200  |
| 16                                    | Sat 6p News<br>.....S.                          | 03       | 800  | 30<br>Comme | Nbr of Spots | 1     |       | 1     | 800  |
| 17                                    | Sun 9a News<br>.....S.                          | 02       | 475  | 30<br>Comme | Nbr of Spots | 1     |       | 1     | 475  |
| 18                                    | Sun 6p News<br>.....S.                          | 02       | 900  | 30<br>Comme | Nbr of Spots | 1     | 1     | 2     | 1800 |
| 19                                    | M-F 6a News                                     | 03       | 850  | 30<br>Comme | Nbr of Spots |       | 1     | 1     | 850  |
| Weekly Totals: Total Spots(Ord Spots) |   |          |      |             | 11           | 17    |       | 28    |      |

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 732 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

|   |   |   |
|---|---|---|
| <b>Client:</b> Bill Nelson/ D/ State Senate/ FL | <b>Submission Cost:</b> 20450               | <b>Campaign Ref:</b> E-120816134        |
| <b>Buyer:</b> FL                                | <b>Client/Product/Estimate:</b> . / . / 550 | <b>Sales Rep:</b> HRP Washington, DC    |
| <b>Schedule Dates:</b> 08/20/12 to 09/09/12     | <b>Weeks:</b> 3                             | <b>Order Ref:</b> 06282977              |
| <b>Est./PO Number:</b> 06282977                 | <b>Contract type:</b> Political             | <b>Business Type:</b> POLITICAL         |
| <b>Associated Copies:</b> No                    |   | <b>Business Category:</b> Transactional |

| Ref  | Sales Product Details | Rev Type | Rate | Spot Type | Comme | 08/20 | 08/27 | 09/03 | Total | Cost |
|--|-----------------------|----------|------|-----------|-------|-------|-------|-------|-------|------|
| MTWTF..                                      |                       |          |      |           |       |       |       |       |       |      |
| <b>Weekly Totals:</b> Total Spots(Ord Spots) |                       |          |      |           |       | 11    | 17    |       | 28    |      |

| Grand Totals     |  |  |  |  |  |                  |  |  |  |  |
|------------------|--|--|--|--|--|------------------|--|--|--|--|
| Month 8 Weeks: 4 |  |  |  |  |  | Month 9 Weeks: 5 |  |  |  |  |
| 08/20            |  |  |  |  |  | 08/27            |  |  |  |  |
| Spots            |  |  |  |  |  | 11               |  |  |  |  |
| Cost             |  |  |  |  |  | 7975             |  |  |  |  |
| Totals           |  |  |  |  |  | 28               |  |  |  |  |
| 20450            |  |  |  |  |  | 12475            |  |  |  |  |
| 0                |  |  |  |  |  | 0                |  |  |  |  |

Grand Totals:

|              |           |
|--------------|-----------|
| Spots:       | 28        |
| Gross Total: | 20,450.00 |
| Commission:  | 3,067.50  |
| Net Total:   | 17,382.50 |

REP HEADLINE# 6282977  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
AUG16/12 14.1  
\*\*\* WFLA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/B NELSON/D/SEN/FL REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200  
ALEXANDRIA, VA 22310  
SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # \_\_\_\_\_ CONTRACT # 6282977 CLASS: NATL. LOCAL REGIONAL

PRDCT NELSON FOR SENATE EST#550 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG22/12 SEP3/12 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG16/12 14.12

REP: NEW ORDER  
TOTAL \$20450 @28X  
PLEASE CONFIRM  
THANKS BEN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
NELSON FOR SENATE



8/16

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 550

|   |  |  |           |    |  |          |      |      |   |  |     |   |
|---|--|--|-----------|----|--|----------|------|------|---|--|-----|---|
| 1 |  |  | 200P-300P | 30 |  | \$250.00 | 8/22 | 8/24 | 1 |  | W-F | 1 |
|---|--|--|-----------|----|--|----------|------|------|---|--|-----|---|

PROGRAM : RACHEL RAY  
CON COM1: RACHEL RAY

|   |  |  |           |    |  |          |      |      |   |  |     |   |
|---|--|--|-----------|----|--|----------|------|------|---|--|-----|---|
| 2 |  |  | 200P-300P | 30 |  | \$250.00 | 8/27 | 8/31 | 3 |  | M-F | 3 |
|---|--|--|-----------|----|--|----------|------|------|---|--|-----|---|

PROGRAM : RACHEL RAY  
CON COM1: RACHEL RAY

|   |  |  |           |    |  |          |      |      |   |  |     |   |
|---|--|--|-----------|----|--|----------|------|------|---|--|-----|---|
| 3 |  |  | 400P-500P | 30 |  | \$650.00 | 8/22 | 8/24 | 1 |  | W-F | 1 |
|---|--|--|-----------|----|--|----------|------|------|---|--|-----|---|

PROGRAM : DR OZ  
CON COM1: DR OZ

REP HEADLINE# 6282977  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG16/12 14.1  
 \*\*\* WFLA-TV \*\*\*

| LINE# | REP | CD | TIME PERIOD   | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 4     |     |    | 400P-500P<br>PROGRAM : DR OZ<br>CON COM1: DR OZ                 | 30   |     | \$650.00   | 8/27       | 8/31     | 3        |           | M-F  | 3         |
| 5     |     |    | 500P-530P<br>PROGRAM : WFLA NEWS<br>CON COM1: WFLA NEWS         | 30   |     | \$850.00   | 8/22       | 8/24     | 1        |           | W-F  | 1         |
| 6     |     |    | 500P-530P<br>PROGRAM : WFLA NEWS<br>CON COM1: WFLA NEWS         | 30   |     | \$850.00   | 8/27       | 8/31     | 1        |           | M-F  | 1         |
| 7     |     |    | 500P-530P<br>PROGRAM : WFLA NEWS<br>CON COM1: WFLA NEWS         | 30   |     | \$850.00   | 9/3        | 9/3      | 1        |           | MON  | 1         |
| 8     |     |    | 600P-630P<br>PROGRAM : WFLA NEWS<br>CON COM1: WFLA NEWS         | 30   |     | \$2,000.00 | 8/22       | 8/24     | 1        |           | W-F  | 1         |
| 9     |     |    | 600P-630P<br>PROGRAM : WFLA NEWS<br>CON COM1: WFLA NEWS         | 30   |     | \$2,000.00 | 8/27       | 8/31     | 2        |           | M-F  | 2         |
| 10    |     |    | 1130P-1230A<br>PROGRAM : TONIGHT SHOW<br>CON COM1: TONIGHT SHOW | 30   |     | \$800.00   | 8/22       | 8/24     | 1        |           | W-F  | 1         |
| 11    |     |    | 1130P-1230A<br>PROGRAM : TONIGHT SHOW<br>CON COM1: TONIGHT SHOW | 30   |     | \$800.00   | 8/27       | 8/31     | 2        |           | M-F  | 2         |
| 12    |     |    | 1230A-130A<br>PROGRAM : JIMMY FALLON<br>CON COM1: JIMMY FALLON  | 30   |     | \$350.00   | 8/22       | 8/24     | 2        |           | W-F  | 2         |

1 M4

REF HEADLINE# C262977  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 CRUER WORKSHEET HARRIS REPORT FROM REP

AUG16/12 14.1  
 \*\*\* WFLA-TV \*\*\*

| LINE#  | REP | CD | TIME PERIOD | LGTH | SEC | RATE     | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS               |
|--|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-------------------------|
| 13   |     |    | 1230A-130A  | 30   |     | \$350.00 | 8/27       | 8/31     | 1        |           | M-F  | 1                       |
| PROGRAM : JIMMY FALLON<br>CON COM1: JIMMY FALLON   |     |    |             |      |     |          |            |          |          |           |      |                         |
| 14   |     |    | 700A-900A   | 30   |     | \$550.00 | 8/25       | 9/1      | 1        |           | SAT  | 2                       |
| PROGRAM : TODAY SHOW<br>CON COM1: TODAY SHOW       |     |    |             |      |     |          |            |          |          |           |      |                         |
| 15   |     |    | 900A-1000A  | 30   |     | \$475.00 | 9/1        | 9/1      | 1        |           | SAT  | 1                       |
| PROGRAM : NEWS 8<br>CON COM1: NEWS 8               |     |    |             |      |     |          |            |          |          |           |      |                         |
| 16   |     |    | 1200N-100P  | 30   |     | \$200.00 | 9/1        | 9/1      | 1        |           | SAT  | 1                       |
| PROGRAM : SAT NOON NEWS<br>CON COM1: SAT NOON NEWS |     |    |             |      |     |          |            |          |          |           |      |                         |
| 17   |     |    | 600P-630P   | 30   |     | \$800.00 | 8/25       | 8/25     | 1        |           | SAT  | 1                       |
| PROGRAM : WFLA NEWS<br>CON COM1: WFLA NEWS         |     |    |             |      |     |          |            |          |          |           |      |                         |
| 18   |     |    | 900A-1000A  | 30   |     | \$475.00 | 8/26       | 8/26     | 1        |           | SUN  | 1                       |
| PROGRAM : NEWS 8 SUN<br>CON COM1: NEWS 8 SUN       |     |    |             |      |     |          |            |          |          |           |      |                         |
| 19   |     |    | 600P-630P   | 30   |     | \$900.00 | 8/26       | 9/2      | 1        |           | SUN  | 2                       |
| PROGRAM : WFLA NEWS<br>CON COM1: WFLA NEWS         |     |    |             |      |     |          |            |          |          |           |      |                         |
| AUG/12 \$7,975.00 SEP/12 12475.00                  |     |    |             |      |     |          |            |          |          |           |      | CONTRACT TOTAL 20450.00 |
|  |     |    |             |      |     |          |            |          |          |           |      | TOTAL SPOTS 28          |

MARKET TOTALS \$149,585 WFLA 14% WFTS 21% WTSP 22% WTVT 28% WTOG 2% WTTA 3% WMOR 2%  
 WMOX 0% WXPX 0% WWSB 8% CABL 0%

SHARES ARE ACCURATE

SVC- NSI BOOKS- AUG/12

DEMOS- RA35+\*

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 732 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

|                    |                                  |                          |           |                    |                    |
|--------------------|----------------------------------|--------------------------|-----------|--------------------|--------------------|
| Client:            | Bill Nelson/ D/ State Senate/ FL | Submission Cost:         | 19600     | Campaign Ref:      | E:120816134        |
| Buyer:             | FL                               | Client/Product/Estimate: | ././550   | Sales Rep:         | HRP Washington, DC |
| Schedule Dates:    | 08/20/12 to 09/09/12             | Weeks:                   | 3         | Order Ref:         | 06282977           |
| Est./PO Number:    | 06282977                         | Contract type:           | Political | Business Type:     | POLITICAL          |
| Associated Copies: | No                               |                          |           | Business Category: | Transactional      |

|              |                   |                |      |             |                          |
|--------------|-------------------|----------------|------|-------------|--------------------------|
| Product:     | Nelson For Senate | Booking Group: | WFLA | Key Market: | Tampa-St. Petersburg, FL |
| Demographic: | (L) Household     | Order:         |      |             |                          |

| Ref                                   | Sales Product Details         | Rev Type | Rate | Spot Type   | 08/20             | 08/27 | 09/03 | Total | Cost |
|---------------------------------------|-------------------------------|----------|------|-------------|-------------------|-------|-------|-------|------|
| 1                                     | M-F 2p Rachael Ray<br>..WTF.. | 03       | 250  | 30<br>Comme | Nbr of Spots<br>1 |       |       | 1     | 250  |
| 2                                     | M-F 2p Rachael Ray<br>MTWTF.. | 03       | 250  | 30<br>Comme | Nbr of Spots<br>3 |       |       | 3     | 750  |
| 3                                     | M-F 4p Dr Oz<br>..WTF..       | 03       | 650  | 30<br>Comme | Nbr of Spots<br>1 |       |       | 1     | 650  |
| 4                                     | M-F 4p Dr Oz<br>MTWTF..       | 03       | 650  | 30<br>Comme | Nbr of Spots<br>3 |       |       | 3     | 1950 |
| 5                                     | M-F 5p News<br>..WTF..        | 04       | 850  | 30<br>Comme | Nbr of Spots<br>1 |       |       | 1     | 850  |
| 6                                     | M-F 5p News<br>MTWTF..        | 04       | 850  | 30<br>Comme | Nbr of Spots<br>1 |       |       | 1     | 850  |
| 7                                     | M-F 6p News<br>..WTF..        | 02       | 2000 | 30<br>Comme | Nbr of Spots<br>1 |       |       | 1     | 2000 |
| 8                                     | M-F 6p News<br>MTWTF..        | 02       | 2000 | 30<br>Comme | Nbr of Spots<br>2 |       |       | 2     | 4000 |
| Weekly Totals: Total Spots(Ord Spots) |                               |          |      |             | 11                | 16    |       | 27    |      |

Abar Hutton Media  
6190 Grevedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 732 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL  
Buyer: FL  
Schedule Dates: 08/20/12 to 09/03/12  
Est./PO Number: 06282977  
Associated Copies: No  
Submission Cost: 19600  
Client/Product/Estimate: / / 550  
Weeks: 3  
Contract type: Political  
Campaign Ref: E:120816134  
Sales Rep: HRP Washington, DC  
Order Ref: 06282977  
Business Type: POLITICAL  
Business Category: Transactional

| Ref                                   | Sales Product Details                              | Rev Type | Rate | Spot Type   |              | 08/20 | 08/27 | 09/03 | Total | Cost |
|---------------------------------------|--|----------|------|-------------|--------------|-------|-------|-------|-------|------|
| 9                                     | Show<br>WTF..                                      | 03       | 800  | 30<br>Comme | Nbr of Spots | 1     |       |       | 1     | 800  |
| 10                                    | M-F 1135p ET / 1035p CT Tonight<br>Show<br>MTWTF.. | 03       | 800  | 30<br>Comme | Nbr of Spots |       | 2     |       | 2     | 1600 |
| 11                                    | M-F 1237a ET / 1137p CT Late Night<br>WTF..        | 02       | 350  | 30<br>Comme | Nbr of Spots | 2     |       |       | 2     | 700  |
| 12                                    | M-F 1237a ET / 1137p CT Late Night<br>MTWTF..      | 02       | 350  | 30<br>Comme | Nbr of Spots |       | 1     |       | 1     | 350  |
| 13                                    | Sat 7a Today Show<br>S                             | 03       | 550  | 30<br>Comme | Nbr of Spots | 1     | 1     |       | 2     | 1100 |
| 14                                    | Sat 9a News<br>S                                   | 02       | 475  | 30<br>Comme | Nbr of Spots |       | 1     |       | 1     | 475  |
| 15                                    | Sat 12p News<br>S                                  | 02       | 200  | 30<br>Comme | Nbr of Spots |       | 1     |       | 1     | 200  |
| 16                                    | Sat 6p News<br>S                                   | 03       | 800  | 30<br>Comme | Nbr of Spots | 1     |       |       | 1     | 800  |
| 17                                    | Sun 9a News<br>S                                   | 02       | 475  | 30<br>Comme | Nbr of Spots | 1     |       |       | 1     | 475  |
| 18                                    | Sun 6p News<br>S                                   | 02       | 900  | 30<br>Comme | Nbr of Spots | 1     | 1     |       | 2     | 1800 |
| Weekly Totals: Total Spots(Ord Spots) |  |          |      |             |              | 11    | 16    |       | 27    |      |

Grand Totals

|       | Totals | Month 8 Weeks: 4 |       | Month 9 Weeks: 5 |   |
|-------|--------|------------------|-------|------------------|---|
|       |        | 08/20            | 08/27 | 09/03            |   |
| Spots | 27     |                  | 11    | 16               | 0 |
| Cost  | 19600  |                  | 7975  | 11625            | 0 |

Grand Totals:

|              |           |
|--------------|-----------|
| Spots:       | 27        |
| Gross Total: | 19,600.00 |
| Commission:  | 2,940.00  |
| Net Total:   | 16,660.00 |





# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

21320  
Abar Hutton Media  
6190 Grovedale CT #200  
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, OC  
ADV: 8111 Nelson/ D/ State Senate  
PROD: Nelson For Senate

2012  
INVOICE DATE 08/26/12  
ORDER TYPE Political  
WFLA I SS  
E:120816134  
WFLA  
INVOICE NUMBER 0100032113  
PAGE 1  
BROADCAST MONTH 07/30/2012 - 08/2  
SCHEDULE DATES 8/20/12- 9/09/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /550  
Desc: 6282977

| SCHEDULE                          |         |        |     | ACTUAL BROADCAST |     |        |                                    | RECONCILIATION |                      |
|-----------------------------------|---------|--------|-----|------------------|-----|--------|------------------------------------|----------------|----------------------|
| DESCRIPTION                       | PRICE   | RT/SS# | PER | DATE             | DAY | TIME   | LENGTH M/G FOR PRODUCT DESCRIPTION | PRICE          | REMARKS DEBIT/CREDIT |
| M-F 2p Rachael Ray                | 250.00  | 1      | 1   | 8/24             | FR  | 02:32P | 30 8N12002 :30 Commercial          | 250.00         |                      |
| M-F 4p Dr Oz                      | 650.00  | 3      | 1   | 8/24             | FR  | 04:14P | 30 BN12002 :30 Commercial          | 650.00         |                      |
| M-F 5p News                       | 850.00  | 5      | 1   | 8/22             | WE  | 05:28P | 30 8N12002 :30 Commercial          | 850.00         |                      |
| M-F 6p News                       | 2000.00 | 7      | 1   | 8/24             | FR  | 06:10P | 30 8N12002 :30 Commercial          | 2000.00        |                      |
| M-F 1135p ET / 1035p CT Tonight   | 800.00  | 9      | 1   | 8/24             | FR  | 11:58P | 30 8N12002 :30 Commercial          | 800.00         |                      |
| M-F 1237a ET / 1137p CT Late N    | 350.00  | 11     | 2   | 8/22             | WE  | 01:29A | 30 8N12002 :30 Commercial          | 350.00         |                      |
|                                   |         |        |     | 8/23             | TH  | 01:32A | 30 8N12002 :30 Commercial          | 350.00         |                      |
| Sat 7a Today Show                 | 550.00  | 13     | 1   | 8/25             | SA  | 08:22A | 30 8N12003 :30 Commercial          | 550.00         |                      |
| Sat 6p News                       | 800.00  | 16     | 1   | 8/25             | SA  | 06:24P | 30 8N12003 :30 Commercial          | 800.00         |                      |
| Sun 9a News                       | 475.00  | 17     | 1   | 8/26             | SU  | 09:56A | 30 8N12003 :30 Commercial          | 475.00         |                      |
| Sun 6p News                       | 900.00  | 18     | 1   | 8/26             | SU  | 06:27P | 30 8N12003 :30 Commercial          | 900.00         |                      |
| Sat 7a Today Show                 | 550.00  | 20     | 1   | 8/25             | SA  | 08:29A | 30 8N12003 :30 Commercial          | 550.00         |                      |
| Total Airtime Gross Spot Revenue: |         |        |     | 8,525.00         |     |        |                                    |                |                      |

PERIOD COST 8,525.00

12 Total Units  
ACTUAL GROSS BILLING 8,525.00  
AGENCY COMMISSION 1,278.75  
NET DUE 7,246.25  
SUB-TOTALS Debits .00 Credits .00  
TOTAL RECONCILING .00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER 8111 Nelson/ D/ State Senate  
PRODUCT Nelson For Senate

INVOICE NUMBER 0100032113  
BROADCAST MONTH 07/30/2012 - 08/26/  
AMOUNT DUE 7,246.25

REMIT TO:

\*00164

000021320  
Abar Hutton Media  
6190 Grovedale CT #200  
ALEXANDRIA VA 22310

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



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